





# Lady-Datejust

Oyster, 28 mm, yellow gold

This Oyster Perpetual Lady-Datejust in 18 ct yellow gold features a champagne colour, diamond-set dial and a President bracelet.



CHAMPAGNE-COLOUR DIAL

A watchmaking technique

This dial features diamonds in 18 ct gold settings and a Roman IX in 18 ct gold, set with 8 diamonds. The sunray finish creates delicate light reflections on many dials in the Oyster Perpetual collection. It is obtained using masterful brushing techniques that create grooves running outwards from the centre of the dial.

Light is diffused consistently along each engraving, creating a characteristic subtle glow

that moves depending on the position of the wrist. Once the sunray finish has been completed, the dial colour is applied using Physical Vapour Deposition or electroplating. A light coat of varnish gives the dial its final look.



FLUTED BEZEL

# A Rolex signature

The Rolex fluted bezel is a mark of distinction.

Originally, the fluting of the Oyster bezel had a functional purpose: it served to screw the bezel onto the case helping to ensure the waterproofness of the watch.

It was therefore identical to the fluting on the case back, which was also screwed onto the case for waterproofness, using specific Rolex tools. Over time, the fluting became an aesthetic element, a genuine Rolex signature feature. Today the fluted bezel is a mark of distinction, in gold on this Lady-Datejust.

18 CT YELLOW GOLD

Commitment to excellence

By operating its own exclusive foundry, Rolex has the unrivalled ability to cast the highest quality 18 ct gold alloys. According to the proportion of silver, copper, platinum or palladium added, different types of 18 ct gold are obtained: yellow, pink or white.

They are made with only the purest metals and meticulously inspected in an in-house laboratory with state-of-the-art equipment, before the gold is formed and shaped with the same painstaking attention to quality. Rolex's commitment to excellence begins at the source.

THE PRESIDENT BRACELET

# The ultimate refinement

This Lady-Datejust is offered on a prestigious

President bracelet. Always in solid gold or platinum, the bracelets benefit from a concealed attachment beneath the bezel which ensures seamless visual continuity between the bracelet and case.

A new-generation concealed Crownclasp, opened with a hinged Rolex crown, adds the final aesthetic and functional touch to these sumptuous bracelets.

# More Lady-Datejust technical details

Reference 279178

### **Model Case**

#### Туре

Oyster, 28 mm, yellow gold

#### **Diameter**

28 mm

#### **Material**

Yellow gold

#### Bezel

Fluted

#### **Oyster Architecture**

Monobloc middle case, screw-down case back and winding crown

#### **Winding Crown**

Screw-down, Twinlock double waterproofness system

#### **Crystal**

Scratch-resistant sapphire, Cyclops lens over the date

#### Water Resistance Waterproof to 100 metres / 330 feet

### **Movement**

#### Туре

Perpetual, mechanical, self-winding

#### Calibre

2236, Manufacture Rolex

#### **Precision**

-2/+2 sec/day, after casing

#### **Oscillator**

Syloxi hairspring in silicon with patented geometry. Highperformance Paraflex shock absorbers

#### Winding

Bidirectional self-winding via Perpetual rotor

#### **Power reserve**

Approximately 55 hours

#### **Functions**

Centre hour, minute and seconds hands. Instantaneous date with rapid setting. Stop-seconds for precise time setting

### **Bracelet**

#### Туре

President, semi-circular three-piece links

## Bracelet Material

18 ct yellow gold

#### Clasp

Concealed folding Crownclasp

### Dial

#### Туре

Champagne-colour set with diamonds

### Certification

#### Туре

Superlative Chronometer (COSC + Rolex certification after casing)

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