





# Day-Date 36

Oyster, 36 mm, white gold and

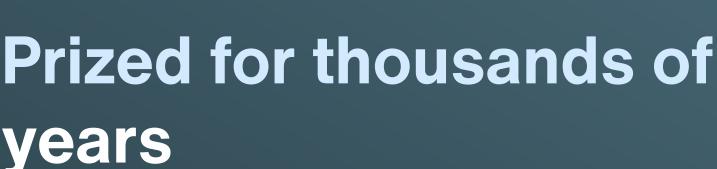
diamonds

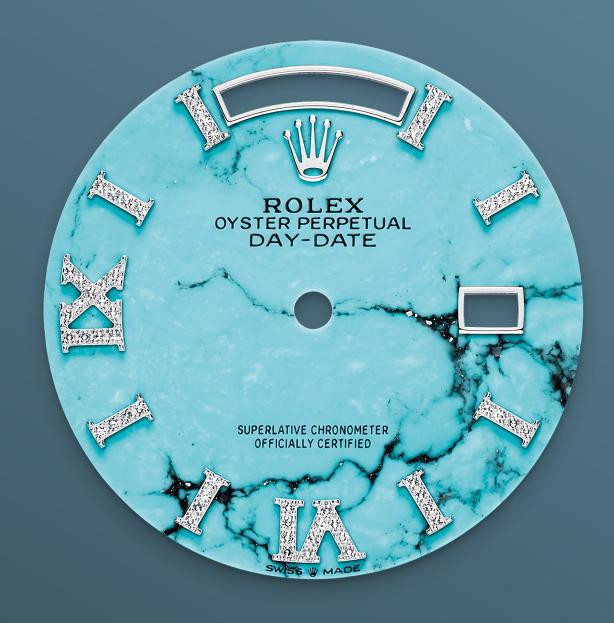
The Oyster Perpetual Day-Date 36 in 18 ct white gold, with a turquoise, diamond-set dial, diamond-set bezel and a President

# bracelet.

# Prized for thousands of years

TURQUOISE DIAL





This dial features hour markers in 18 ct gold, set with 32 diamonds, and a Roman VI and IX in 18 ct gold, set with 24 diamonds.

Only found in a few places on Earth, turquoise has been prized for thousands of years for its special hue. Rolex selects turquoise for the beauty of its structure and its characteristic, rare blue colour, because it marries perfectly with yellow and white

gold. It is exclusively reserved for gold or platinum versions of the Day-Date 36.



DIAMOND-SET BEZEL

# A sparkling symphony

Gem-setters, like sculptors, finely carve the

precious metal to hand-shape the seat in which each gemstone will be perfectly lodged. With the art and craft of a jeweller, the stone is placed and meticulously aligned with the others, then firmly secured in its gold or platinum setting.

Besides the intrinsic quality of the stones, several other criteria contribute to the beauty of Rolex gem-setting: the precise alignment of the height of the gems, their orientation and position, the regularity, strength and proportions of the setting as well as the intricate finishing of the metalwork. A sparkling symphony to enhance the watch and enchant the wearer.

18 CT WHITE GOLD

Commitment to excellence

By operating its own exclusive foundry, Rolex has the unrivalled ability to cast the highest quality 18 ct gold alloys. According to the proportion of silver, copper, platinum or palladium added, different types of 18 ct gold are obtained: yellow, pink or white.

They are made with only the purest metals and meticulously inspected in an in-house laboratory with state-of-the-art equipment, before the gold is formed and shaped with the same painstaking attention to quality. Rolex's commitment to excellence begins at the source.



THE PRESIDENT BRACELET

# The ultimate refinement

The design, development and production of Rolex

bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The President bracelet, with its semi-circular three piece links, was created in 1956 for the launch of the Oyster Perpetual Day-Date. It represents the ultimate in refinement and comfort and is always made of carefully selected precious metals.

# **More Day-Date** technical details

Reference 128349RBR

# **Model Case**

#### Туре

Oyster, 36 mm, white gold and diamonds

#### **Diameter**

36 mm

#### **Material**

White gold

#### Bezel

Set with diamonds

#### **Oyster Architecture**

Monobloc middle case, screw-down case back and winding crown

### Winding Crown Screw-down, Twinlock double waterproofness system

### **Crystal**

Scratch-resistant sapphire, Cyclops lens over the date

### Water Resistance

Waterproof to 100 metres / 330 feet

### **Movement**

#### Туре

Perpetual, mechanical, self-winding

#### Calibre

3255, Manufacture Rolex

#### **Precision**

-2/+2 sec/day, after casing

#### Oscillator

Paramagnetic blue Parachrom hairspring. High-performance Paraflex shock absorbers

#### Winding

Bidirectional self-winding via Perpetual rotor

#### **Power reserve**

Approximately 70 hours

#### **Functions**

Centre hour, minute and seconds hands. Instantaneous day and date in apertures, secure rapid-setting. Stop-seconds for exact time setting

## **Bracelet**

#### Туре

President, semi-circular three-piece links

#### **Bracelet Material**

18 ct white gold

#### Clasp

Concealed folding Crownclasp

# Dial

#### Туре

Turquoise set with diamonds

### Certification

### Туре

Superlative Chronometer (COSC +

Rolex certification after casing)

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